



2019 Conference

October 2nd, 3rd & 4th

Saint John, NB

The Canadian Public Works Association, [Atlantic Provinces Chapter](#) is hosting its 2019 Conference in Saint John, NB on October 2, 3 & 4. The program includes a full slate of events which would be of interest to both public works officials and consultants working in the municipal field.

The organizing committee is offering businesses who work with municipalities' sponsorship opportunities to support some aspects of the conference. The purpose is to enhance the program offerings while giving recognition to these businesses for supporting this event.

For more information on how you can benefit from supporting the CPWA Atlantic Chapter Conference, please contact the undersigned.

Sincerely;

Katherine Shannon
Operations Manager, Transportation & Environment Services
City of Saint John
PO Box 1971
Saint John, NB E2L 4L1
Katherine.shannon@saintjohn.ca
Office: 506 672-4227



Conference Sponsorship Opportunities

Sponsorship opportunities can be discussed with Katherine Shannon

- Two (3) Health/Nutrition Break Sponsors \$700.00 each
- Lunch Break Sponsor \$3,000.00
- General Sponsor \$850.00
- Gold Sponsor \$2,000.00
- Closing Banquet Sponsor (Dinner & Entertainment) \$5,000.00
- Registration kit and giveaways \$1,000.00

Nutrition Break

As a Nutrition Break Sponsor your company logo, in addition to being randomly displayed at the event, will be strategically placed, at or alongside the break station situated within the main meeting room. Your company will be referenced in all official e-materials, the printed event program as well as a verbal “thank-you” announced at the event.

General Sponsor

As a General Sponsor your company logo, in addition to being randomly displayed at the event, will be added to a placard that will be strategically located at the conference. Your company will be referenced in all official e-materials, the printed event program and a verbal thank-you will be announced at the conference.

Gold Sponsor

As a Gold Sponsor your company logo, in addition to being randomly displayed at the event, will be prominently added to a placard that will be strategically located at the conference. Your company will be referenced in all official e-materials, prominently placed in the printed event program and a verbal “thank you” will be announced at the conference. If you elect, this sponsorship level includes one full conference delegate registration (excludes hotel accommodations).

Lunch Sponsor

As the Thursday Lunch Sponsor, your company logo, in addition to being randomly displayed at the event, will be prominently added to a placard that will be strategically situated at the conference. Your company will be referenced in all official e-materials, prominently placed in the printed event program and a representative of your company can make a 5 minute address during lunch. If you elect, this sponsorship includes two full conference delegate registrations (excludes hotel accommodations).

Closing Banquet (Dinner & Entertainment)

As the Closing Banquet Sponsor your company logo, in addition to being randomly displayed at the event, will be prominently added to a placard that will be strategically situated at the conference. Your company will be referenced in all official e-materials and prominently placed in the printed event program. If you elect, this sponsorship includes two full conference delegate registrations (excluding hotel

accommodations). The delegate(s) representing your company will be personally thanked at the Closing Banquet (for your generous support).

All sponsorship will be acknowledged during the conference meetings.



2019 Conference Sponsorship Request Form

Company Name: _____
Contact Name: _____
Address: _____
Contact Tel. # _____ **Fax #:** _____
Email: _____

Please invoice me for my sponsorship support.

Sponsorship Opportunities (please select one or more)

- | | | |
|--------------------------|--------------------------------|---------------|
| <input type="checkbox"/> | Nutrition Break(s) | \$700.00 each |
| <input type="checkbox"/> | General Event Sponsor | \$850.00 |
| <input type="checkbox"/> | Gold Sponsor | \$2,000 |
| <input type="checkbox"/> | Lunch Sponsor | \$3,000.00 |
| <input type="checkbox"/> | Banquet Sponsor | \$5,000.00 |
| <input type="checkbox"/> | Registration kit and giveaways | \$1,000.00 |

Other sponsorship amounts

\$3,000 \$2,000 \$1,500 \$1,250

(Recognition is scalable to the level of support)

General Information:

- 1) Please make your cheque payable to the **CPWA Atlantic Chapter** with the notation **Saint John Conference**,
- 2) Conference Sponsorship Request Forms (Pg. 4)
- 3) All cheques must be forwarded to:

Katherine Shannon
 Operations Manager, Transportation & Environment Services
 City of Saint John
 PO Box 1971
 Saint John, NB E2L 4L1
 Katherine.shannon@saintjohn.ca
 Office: 506 672-4227

- 4) Please email a digital copy of your corporate logo to: Katherine.shannon@saintjohn.ca
With the subject line: CPWA Sponsorship – (Company Name)
- 5) All logos must be received by **September 6, 2019** and by high resolution to ensure placement in the event program.

Acknowledgement:

Company Name: _____

Contact Name: _____

Signature: _____

Date: _____

If you require additional information or have any questions, please feel free to contact me at Katherine.shannon@saintjohn.ca or call (506) 674-4227.

Sincerely,

Katherine Shannon
 Operations Manager, Transportation & Environment Services
 City of Saint John
www.saintjohn.ca

